

FONDAZIONE
TARGETTI

lightart

TARGETTI LIGHT ART AWARD

INTERNATIONAL
COMPETITION
FOR YOUNG ARTISTS
sixth edition

THEME

light works | a tribute to Futurism

PREMI

first prize: 10.000 €
2 second prizes: 5.000 €
14 honourable mentions: 14.000 €

DEADLINE

July 3rd 2009

The TARGETTI LIGHT ART AWARD
is sponsored by

TARGETTI

ART. 1 ENTRANTS

The competition is open to young artists of no more than 40 years of age (on July 1st 2009). It is international and open to artists from all Countries. Entrance into the competition is free.

Anyone directly involved in the organization and running of the competition is not eligible to enter.

ART. 2 THEME OF THE COMPETITION

The creation of works of art utilising artificial light as instrument, matter and content. Participants are invited to reflect on the extraordinary vitality of the technical-expressive concepts developed by the Futurists concerning the role that light can play in creating a work of art (more info in the following text).

ART. 3 ARTWORKS

All works of art must be unpublished (meaning neither previously exhibited at shows nor published in printed editions). Artificial light must be used as the essential component of the work and every type of lighting technology may be utilized.

The work must be designed making use of material and technology capable of allowing for the piece to be reproduced. The artist may develop his/her work using any techniques and materials, provided that they are combined with the use of light sources, regarding which he/she may take advantage of the technical guidance provided telephonically or by e.mail by experts at Targetti Sankey SPA.

It is possible participating to the competition by presenting the project of a "light work" or a "light sculpture":

a) "LIGHT WORKS" category:

The work must be constructed on a single supporting element, made from material of the artist's choice. The support must be composed of a panel, a rigid self-supporting structure which can be attached to the wall. The dimension of the panel must be 120x120 cm, with a thickness of min. 6 - max. 25 cm.

Any kind of material may be applied to the panel; electrical accessories (transformers, reactors etc.) must be hidden behind the panel or inside the 6 cm thickness in order for the work to be admitted.

b) "LIGHT SCULPTURES" category:

The dimension of the piece must not exceed 120x120x120 cm. It must be possible to place it on a horizontal surface, a table, floor or other. It can be imagined for interior or exterior areas.

Electrical accessories (transformers, reactors etc.) must be hidden inside.

ART. 4 DOCUMENTATION

To take part in the competition, it is necessary forwarding the following documentation to Targetti Sankey SPA:

1. The design of the work to be entered in the competition, i.e.: a model of the work (on a paper support suitable for public exhibition - format max. 50x70 cm); detailed specifications of the technical characteristics and structural material; any photos of part of the work or the complete work (if already constructed); plus a brief description of the work;
2. A brief curriculum vitae and professional outline including personal data and authorization for treatment of personal data in compliance with the Italian law 675/96;
3. Photos (max. 6) of any other works already produced.
4. Any other material documenting the artist's own work and activities (catalogues or publications pertaining to participation in projects and one-man/collective shows, critiques, press reviews, etc.).

ART. 5 EXPIRY DATE

The above mentioned documentation must be forwarded to Targetti Sankey SPA (V. Pratese 164 – 50145 Firenze – Italia) or to artlight@targetti.it by July 3 2009, with "TARGETTI LIGHT ART AWARD" clearly indicated on the envelope.

All documentation material received will not be returned and remain in the files of the Targetti Foundation.

ART. 6 JURY

The Jury for evaluating entries will consist of:
Amnon Barzel (artistic director of the Targetti Light Art Collection)
Omar Calabrese (semeiologist)
Alessandra Mammi (art critic of "L'Espresso" magazine)
Peter Noever (director of the MAK, Wien)
Franziska Nori (director of CCCS, Florence)
David Sarkysian (director of the MUAR, Moscow)
Paolo Targetti (president of Targetti Poulsen Group)

ART. 7 PRE-SELECTION

On the basis of the documentation received, the Jury will make a selection of up to 7 projects for the "Light Works" and up to 7 projects for the "Light Sculptures" which will be admitted as fully qualified entries into the competition.
These projects will then be carried out by the artists, each of which will receive the sum of 1000 € for reimbursement of expenses.

ART. 8 SELECTION

On completion, the fourteen selected works must be forwarded to Targetti Sankey SPA before November 6 2009 (all late entries will be excluded from the competition).
A further analysis will then be conducted for selecting the winning works, a copy of each will form part of the Targetti Light Art Collection. The judges decision is final and not subject to appeal.

ART. 9 AWARDING OF PRIZES

Prizes will be awarded to the winners in 2010 in the occasion of an exhibition of the Targetti Light Art Collection including the works of the winning artists.

ART. 10 PRIZES

The winning artists will receive the following awards:
1st prize: 10,000 EURO
2nd prize in the "Lights Works" category: 5,000 EURO
2nd prize in the "Light Sculptures" category: 5,000 EURO

ART. 11 COPYRIGHT AND REPRODUCTION

All rights pertaining to the winning entries will become the exclusive property of Targetti Sankey SPA and the artists shall agree to grant the Company the rights to reproduce the winning works.
The artistic director of the Targetti Art Light Collection will have the final decision regarding whether to reproduce a limited number of the works or not.
Targetti Sankey SPA will take responsibility for the reproduction costs of copies.
In the event of any replicas being produced, the artists shall agree to number and sign as authentic each work reproduced in a limited number.
The artist grants Targetti Sankey SPA the right to use his name and photos of his work for promotional purposes, limited to catalogues, pamphlets or other advertising material issued for promoting the collection and the Company.
The artist consents to take part in promotional activities coordinated by Targetti which may also involve other artists.

INFO:

Targetti Light Art Collection
Targetti Sankey SPA
Via Pratese 164, 50145 Firenze, ITALY
ph. +39.055.37.91.285 - fax +39.055.37.91.255
e.mail: artlight@targetti.it - www.targetti.com

The PREMIO TARGETTI LIGHT ART AWARD is celebrating its tenth anniversary with a tribute to Futurism, the first artistic movement (just thirty years after Edison's invention) to understand the revolutionary potential of electric light and that its extraordinary power was not limited merely to making it possible to see at night.

With his "Futurist Manifesto" of 1909 and subsequent writings, Marinetti was the first to sing of the new "electric moons", polemically opposed to romantic moonlight, to praise the beauty of hydroelectric plants, and to become excited by the "lyrical initiative of electricity" and the "electric light that suffers, racked with pain and screams" predicting the use of artificial light as the expressive medium and primary content of a work of art.

Giacomo Balla accepted Marinetti's "invitation" to celebrate the artificiality of this new light: in 1909 he had painted the famous "Street Light", and broke up the light released by his "Speeding Automobile".

Soon he was joined by Umberto Boccioni who in the "Technical Manifesto of Futurist Sculpture" stated that "Transparent planes of glass or celluloid, strips of metal, wire, interior or exterior electric lights can indicate the planes, the tendencies, the tones and half-tones of a new reality"; it is electric light that illuminates his "Modern Idol" from the background and agitates the atmosphere of the café in which "The Laugh" bursts out.

Light has always played an important role not only in the perception, but also in the interpretation and re-proposition of reality. Mankind's earliest creations that were not tied to immediate, practical needs are related to light, and an almost uninterrupted study of the chromatic values of light has been part of art history – from its birth to the most recent developments - through the important experiments of Caravaggio and La Tour, the Impressionists and the Macchiaioli. But it is to Futurism that we owe the explicit prophecy of the advent of an art (Light Art) that would only come into its full in the early 1950s with the experiments of Lucio Fontana and the great season of American Minimalism when artificial light developed from a suggestion evoked by chiaroscuro to active material, medium and content of artistic creations.

It is for these reasons that Targetti is dedicating the sixth edition of its international competition for young artists to Futurism, with an invitation to "rethink" Marinetti's prophecy and reflect on the extraordinary vitality of the technical-expressive theories it contains.

TARGETTI LIGHT ART COLLECTION

The TARGETTI LIGHT ART AWARD is an initiative of the TARGETTI LIGHT ART COLLECTION, a collection of contemporary artworks promoted and sponsored by TARGETTI POUlsen, the third European player in the field of architectural lighting. Thank to the contribution of some of the most important international artists such as Olafur Eliasson, Gilberto Zorio, Anne et Patrick Poirier, Hidetoshi Nagasawa, Brigitte Kowans and Fabrizio Plessi and the participation of more than 3000 emerging artists to the first five editions of the Award, it is one of the most prestigious Light Art collections in the world.

An itinerant exhibition has been ongoing since 1998 in some of the world's most prestigious museums such as the MAK (Wien), the Chelsea Art Museum (New York), the Centre for Contemporary Art Ujazdowsky Castle (Warsaw) and the MUAR (Moscow).

Paragon of the possibility of creating new and winning synergies between industry and culture, in 1999 the Targetti Art Light Collection has been awarded the "Guggenheim Business and Culture Prize", a competition open to enterprises who chose cultural events as an instrument through which to communicate their values. The intrinsic value of the works of art developed is augmented by the valuable experience obtained from the artists' cooperation with the Company specialists which, in turn, develops into a profitable exchange of ideas and experiences between the usually distant worlds of culture, technology and business.

The permanent home of the collection is located in Florence, at Villa La Safficiata, a Renaissance building (once home to the Vespucci family) where Targetti has created a Foundation dedicated to the promotion and diffusion of the culture of light.